



2008 ARTIST PACK

SMASH! SYDNEY MANGA AND ANIME SHOW

SATURDAY AUGUST 2 ROUNDHOUSE AT UNSW



WELCOME TO THE ARTIST CIRCLE

Art and creativity go hand in hand with any anime and manga convention. Why, if it wasn't for the talents of creative people all around the world, SMASH! wouldn't have such a rich visual culture to celebrate. Many of us here at SMASH! are artists ourselves, and when we created this convention we knew we wanted to make it as artist friendly as we could. In 2007 we had a wonderful response from both local and interstate artists, with over **30 individual artists represented**. On top of that, our inaugural year attracted over **1400 attendees**.

So whether you're a budding new artist or a convention veteran, we hope there's something in SMASH! for you to enjoy and be a part of.



PACKAGES

\$20 ARTISTS PACK INCLUDES:

- One entry pass to the convention
- One 1/2 table space (90x70cm), and one chair
- Rear wall space for artwork pin-up and display
- Tablecloth
- Artists profile space on the SMASH website

\$40 ARTISTS PACK INCLUDES:

- Two entry passes to the convention
- One table (180x70cm) and two chairs
- Rear wall space for artwork pin-up and display
- Tablecloth
- Artists profile space on the SMASH website



CONVENTION DETAILS AND FLOORPLAN

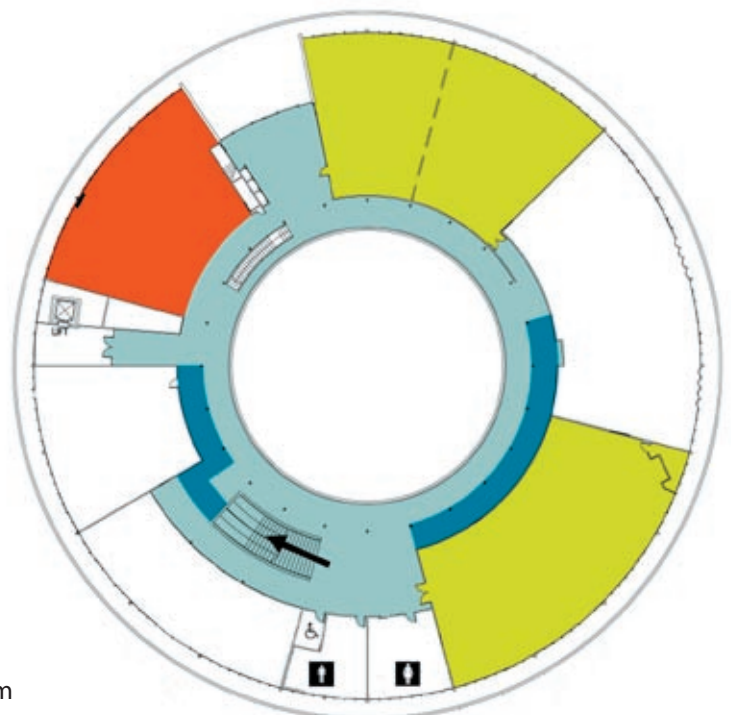
DATE: Saturday, August 2nd 2008

OPENING TIME: 10am – 8pm

VENUE: Roundhouse@UNSW

SMASH! 2008 will be held at the Roundhouse on the 2nd of August. Located at the University of New South Wales, Kensington, the Roundhouse is close to the CBD, and easily accessible by frequent public transport. Parking facilities are also available. Roundhouse is the center of student life at UNSW, as well as an ideal venue for concerts, events & conventions.

Our Artist Circle is conveniently located on the second floor gallery, overlooking the stage and in full view of attendees on the ground floor. Art vendors, panel and other feature rooms are also located on this level.



 **ARTIST CIRCLE**

 Panel and event rooms

 Thoroughfare


 Art vendor and doodle room



TABLE ALLOCATION

- **SPACE IS LIMITED TO ONE FULL TABLE PER GROUP, AND HALF A TABLE FOR INDIVIDUAL ARTISTS.** This is to ensure the maximum number of artists have a chance at obtaining a table. SMASH! 2007 had over 30 represented artists, and we expect Artist Circle space to be in high demand for 2008. If you are unable to obtain table space, there is also the Comiket service to help you sell your artwork.
- **ARTISTS MAY NOMINATE WHO THEY WISH TO SIT NEAR OR SHARE WITH, BUT FINAL ARTIST PLACEMENT IS AT THE DISCRETION OF SMASH!** SMASH! cannot guarantee you will be placed near nominated artists. If two separate artists are found to be sharing and trading the same goods, and did this in order to obtain a full table, then SMASH! may be forced to split them up. If multiple artists wish to share a full table then we advise you to apply as a group.

CONDITIONS OF ITEM SALE

- **ARTIST CIRCLE SPACE IS GRANTED ON THE CONDITION THAT ALL MERCHANDISE AND ARTWORK SOLD IS YOUR OWN CREATION.** Fanart and fan-inspired merchandise are allowed as long as it is your own work and is not a copy of an existing artwork. The use of copyrighted series logos is not allowed. All works sold must not be plagiarized or copied from existing sources; SMASH! aims to promote creativity and help support emerging young artists and does not condone theft of another's work. In the event you are selling work on behalf of someone else this should be clearly noted on your registration form.
- **THE SELLING OF COMMERCIAL PRODUCTS AND MERCHANDISE BY ARTISTS IS PROHIBITED.** A commercial product in this instance is any commercially manufactured or mass produced item, such as licensed products. For example, hand-crafted plushies or a self produced doujinshi are fine to sell, but a licensed phone hanger or music CD is not.
- **MATERIAL THAT IS ON PUBLIC DISPLAY SHOULD BE SUITABLE FOR PERSONS UNDER THE AGE OF 15** (See content restrictions below). You may, however, sell material that is mature in content, but it must be kept from plain sight. If your material is restricted in nature it is the stallholders responsibility to ascertain whether the customer is of legal age.

CONTENT RESTRICTIONS

CONTENT ON PUBLIC DISPLAY AT SMASH! MUST NOT BREACH THESE GUIDELINES. Affectionate poses and kissing is allowed, regardless of the character's sexual orientation (ie, shounen-ai and shoujo-ai is allowed). If you are found displaying restricted content you will be asked by convention staff to remove it from sight; If you refuse to do so your stallholder rights may be forfeited. If you are at all unsure of any of these guidelines, do not hesitate to ask convention staff for clarification. Restricted content includes;

- **PORNOGRAPHIC, SEXUALLY EXPLICIT OR SUGGESTIVE MATERIAL.**
- **SEXUALLY ORIENTATED VIOLENCE** (Such as characters appearing 'forced', in duress, or depictions of sadism/masochism)
- **FRONTAL AND TASTELESS NUDITY**
- **EXTREME VIOLENCE OR GORE.**

DEADLINES AND CANCELLATIONS

Should you need to cancel your space for any reason, please give the convention ten days notice (inclusive). Your table will be refunded in full. **ALL APPLICATIONS AND PAYMENTS SHOULD BE RECEIVED BY MONDAY THE 30TH OF JUNE.** If you still wish to acquire table space after this date, please note that;

- Table allocation is limited and we cannot guarantee you will receive a place
- Due to the timing, your details may not be included in any guidebooks printed for the convention day
- A \$10 surcharge will apply for half tables, \$15 for full tables (Bringing their respective costs to \$30 and \$55).

HELPERS

ONE ADDITIONAL CHAIR MAY BE PROVIDED TO ARTISTS FOR HELPERS. A helper is someone who helps you run your stall on the day by minding your table when you are away, running food errands, etc... Please note the following regarding helpers:

- We encourage helpers to acquire their own table space if they wish to sell their own goods. However, they may sell their own wares at the table they are helping with, as long as this is agreed upon by the artist they are aiding.
- There is a maximum of one helper per individual artist or group. This means, groups will be limited to three chairs per full table, and individual artists will be limited to 2 chairs per half table. Arrangements will be made to reduce any over-crowding.
- Helpers must pay for their own entry to the convention.
- Only those designated as a helper by the artist may claim that position on the day.

BUMP-IN TIME

ARTISTS ARE ADVISED TO BE AT THE CONVENTION AT 9AM (one hour before the official opening time) in order to collect their Artists Pass and set up their stalls. Artists will be able to access the convention during this time through the rear entrance. Lift access to the second floor is available if you need to move heavy stock.

ARTIST CIRCLE APPLICATION

INTERESTED IN BECOMING A PART OF THE SMASH! ARTIST CIRCLE? Contact us through the details below and we will send you a copy of our artist application form, or download a copy from our website. For more information regarding our stallholder policy please read the stallholder's terms and conditions included in this document. If you have any further questions, please don't hesitate to contact our friendly Artist Circle team.

We thank you for your time and hope you will join us at SMASH! in 2008.

NADIA ATTLEE
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