



2009 ARTIST PACK

SMASH! SYDNEY MANGA AND ANIME SHOW

WEEKEND OF AUGUST 8+9 ROUNDHOUSE AT UNSW



WELCOME TO THE SMASH! ARTIST CIRCLE

Art and creativity go hand in hand with any anime and manga convention. Why, if it wasn't for the talents of creative people all around the world, SMASH! wouldn't have such a rich visual culture to celebrate. Many of us here at SMASH! are artists ourselves, and when we created this convention we knew we wanted to make it as artist friendly as we could. In 2008 we had a wonderful response from both local and interstate artists, with more than 40 represented artists. On top of that, last year we attracted over 2400 attendees, and in 2009 we're expanding to a full weekend!

So whether you're a budding new artist or a convention veteran, we hope there's something in SMASH! for you to enjoy and be a part of.



PACKAGES

You might notice that there's a few more packages this year. That's because SMASH! 2009 is running over two days, and to give you guys a more flexible Artist Circle experience we have made tables available for **individual day hire**. So whether you want a break or you can only make it for one day, there's sure to be a package to suit your needs.

Note: Individual day hire is limited to a maximum of 7 tables in the Artist Circle.

\$40 INDIVIDUAL WEEKEND PACK INCLUDES:

- One weekend entry pass to the convention
- A half table (90x70cm), one chair and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website

\$80 GROUP WEEKEND PACK INCLUDES:

- Two weekend entry passes to the convention
- One table (180x70cm), two chairs and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website

\$30 INDIVIDUAL SATURDAY PACK INCLUDES:

- One Saturday entry pass to the convention
- A half table (90x70cm), one chair and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website

\$60 GROUP SATURDAY PACK INCLUDES:

- Two Saturday entry passes to the convention
- One table (180x70cm), two chairs and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website

\$23 INDIVIDUAL SUNDAY PACK INCLUDES:

- One Sunday entry pass to the convention
- A half table (90x70cm), one chair and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website

\$46 GROUP SUNDAY PACK INCLUDES:

- Two Sunday entry passes to the convention
- One table (180x70cm), two chairs and a tablecloth.
- Rear wall space for artwork pin-up and display
- Artists profile space on the SMASH website



CONVENTION DETAILS AND FLOORPLAN

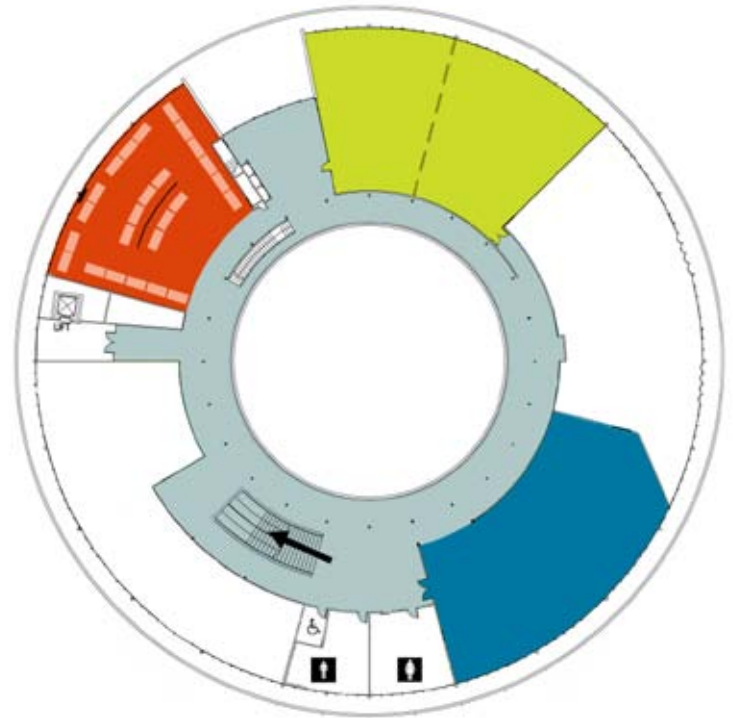
DATE: Saturday, August 8th and
Sunday August 9th 2009

OPENING TIME: 10am – 6pm

VENUE: Roundhouse@UNSW

SMASH! 2009 will be held at the Roundhouse on the 8th and 9th of August. Located at the University of New South Wales, Kensington, the Roundhouse is close to the CBD, and easily accessible by frequent public transport. Parking facilities are also available.

In 2008 there were some congestion and traffic flow issues in the upstairs gallery area where the artists were located. To accommodate for this and provide a better experience for artists and attendees alike, the Artist Circle has moved to the old Art Room. This spacious room is completely open to the upstairs gallery, ensuring exposure for artists and better thoroughfare for your customers.



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|  ARTIST CIRCLE |  Panel and event rooms |
|  Thoroughfare |  Art vendor and doodle room |

TABLE ALLOCATION

- **SPACE IS LIMITED TO ONE FULL TABLE PER GROUP, AND HALF A TABLE FOR INDIVIDUAL ARTISTS.** This is to ensure the maximum number of artists have a chance at obtaining a table. If you are unable to obtain table space, there is also the Comiket service to help you sell your artwork.
- **ARTISTS MAY NOMINATE WHO THEY WISH TO SIT NEAR OR SHARE WITH, BUT FINAL ARTIST PLACEMENT IS AT THE DISCRETION OF SMASH!** SMASH! cannot guarantee you will be placed near nominated artists. If two separate applicants are found to be sharing and trading the same goods, and did this in order to obtain a full table, then SMASH! may be forced to split them up. Multiple artists wishing to share a full table are advised to apply as a group.

CONDITIONS OF ITEM SALE

- **ARTIST CIRCLE SPACE IS GRANTED ON THE CONDITION THAT ALL MERCHANDISE AND ARTWORK SOLD IS YOUR OWN CREATION.** Fanart and fan-inspired merchandise are allowed as long as it is your own work and is not a copy of an existing artwork. The use of copyrighted series logos is not allowed. All works sold must not be plagiarized or copied from existing sources: SMASH! aims to promote creativity and support emerging young artists, and does not condone the theft of another's work. In the event you are selling work on behalf of someone else this should be clearly noted on your registration form.
- **THE SELLING OF COMMERCIAL PRODUCTS AND MERCHANDISE BY ARTISTS IS PROHIBITED.** A commercial product in this instance is any commercially manufactured or mass produced item, such as licensed products. For example, hand-crafted plushies or a self produced doujinshi are fine to sell, but a licensed phone hanger or music CD is not.
- **MATERIAL THAT IS ON PUBLIC DISPLAY SHOULD BE SUITABLE FOR PERSONS UNDER THE AGE OF 15** (See content restrictions below). You may, however, sell material that is mature in content, but it must be kept from plain sight. If your material is restricted in nature it is the stallholders responsibility to ascertain whether the customer is of legal age.

CONTENT RESTRICTIONS

CONTENT ON PUBLIC DISPLAY AT **SMASH!** MUST NOT BREACH THESE GUIDELINES. Affectionate poses and kissing is allowed, regardless of the character's sexual orientation. If you are found displaying restricted content you will be asked by convention staff to remove it from sight; If you refuse to do so your stallholder rights may be forfeited. If you are unsure of any of these guidelines, please ask convention staff for clarification. Restricted content includes;

- PORNOGRAPHIC, SEXUALLY EXPLICIT OR SUGGESTIVE MATERIAL.
- SEXUALLY ORIENTATED VIOLENCE (Such as characters appearing in duress, or depictions of sadism/masochism)
- FRONTAL AND TASTELESS NUDITY
- EXTREME VIOLENCE OR GORE.

DEADLINES AND CANCELLATIONS

Should you need to cancel your space for any reason, please give the convention ten days notice (inclusive). Your table will be refunded in full. **ALL APPLICATIONS AND PAYMENTS SHOULD BE RECEIVED BY TUESDAY THE 30TH OF JUNE.** If you still wish to acquire table space after this date, please note that;

- Table allocation is limited and we cannot guarantee you will receive a place
- Due to the timing, your details may not be included in any guidebooks printed for the convention day
- A \$10 surcharge will apply for half tables, \$15 for full tables

HELPERS

ONE ADDITIONAL CHAIR MAY BE PROVIDED TO ARTISTS FOR HELPERS. A helper is someone who helps you run your stall on the day by minding your table when you are away. Please note the following regarding helpers:

- We encourage helpers to acquire their own table space if they wish to sell their own goods. However, they may sell their own wares at the table they are helping with, as long as this is agreed upon by the artist they are aiding.
- There is a maximum of one helper chair per individual artist or group. This means, groups will be limited to three chairs per full table, and individual artists will be limited to 2 chairs per half table.
- Only persons listed by the artist may claim the position on the day. Changes may be submitted up to 10 days before SMASH!
- Like all attendees, helpers must have an entry ticket to attend SMASH!; these can be purchased together with your Artist Table by filling in the Extras/Helper Pass section of your application form. Ticket prices are charged at our pre-registration rates.

BUMP-IN TIME

ARTISTS ARE ADVISED TO BE AT THE CONVENTION AT **9AM** (one hour before opening time) in order to collect their Artists Pass and set up their stalls. Access to the convention during this time is through the rear entrance. Upstairs lift access is also available if you need to move heavy stock. If you are late, please see the Information Desk to collect your pass.

ARTIST CIRCLE APPLICATION

INTERESTED IN BECOMING A PART OF THE **SMASH! ARTIST CIRCLE?** Download a copy of our application form from our website, or if you have any further questions, please don't hesitate to contact our friendly Artist Circle team. For more information regarding our stallholder policy please read the stallholder's terms and conditions included in the application form.

We thank you for your time and hope you will join us at SMASH! in 2009.

JAMES SHEN
ARTIST CIRCLE CO-ORDINATOR
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